



FREE TEMPLATE

The Environment Production Brief

A short, focused brief to scope a 3D environment art project before your consultation. Fill in as much as you can — we'll cover the rest live on our call.

HOW TO USE THIS TEMPLATE

Click any answer box and start typing — this PDF is fillable. When you're done, save it and email back to contact@skyroidstudios.com, or send it via the digital form on [our site](#).

01

Project Snapshot

The basics — enough for us to picture what you're building before our call.

Project name or working title

Internal codename is fine.

What are you building, in one sentence?

Game, cinematic trailer, marketing piece, virtual production set — anything works.

Project type

Game environment · cinematic trailer · marketing visual · virtual production · other.

Target platform & engine (if known)

PS5 / PC / Switch / mobile / offline render. Unreal Engine 5 / Unity / custom.



02

Scope & Visual Direction

A rough sense of size and style. Don't overthink it — we'll lock specifics in our call.

Approximate size

Small (one hero scene) · Medium (modular level / vertical slice) · Large (full level or multi-environment).

Visual style + 1–3 references

Realistic / stylized / painterly. Drop links or describe references.

Hard deadline (if any)

Trailer drop, investor demo, launch date, or flexible.

03

Budget

Sharing a range lets us recommend the right scope. Even a wide range helps.

Budget range

A rough range is fine — we'll tailor scope to fit. Even a wide window helps us advise.



WE'LL COVER IN OUR CONSULTATION

Save the deep details for the call.

These are best discussed live so we can ask the right follow-up questions and respond to your answers in real time.

- › Detailed scope and asset count
- › Technical specs — polycount, texture budgets, lighting approach
- › Art direction details — color palette, mood, time of day, atmosphere
- › Milestone schedule and revision rounds
- › Deliverables, source files, and post-delivery support
- › Project-specific risks and pitfalls

READY TO START?

Send your filled-out brief.

We'll review and reply within two business days with a scoped proposal, realistic timeline, and clear next steps.

Book a consultation › skyroidstudios.com/contact